

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Attorney Docket No.: 15037US02**

**PATENT**

In the Application of:

Jeyhan Karaoguz, et al.

Serial No.: 10/675,436

Filed: September 30, 2003

For: MEDIA PROCESSING SYSTEM  
COMMUNICATING ACTIVITY  
INFORMATION TO SUPPORT USER  
AND USER BASE PROFILING AND  
CONSUMPTION FEEDBACK

Examiner: Duffield, Jeremy S.

Group Art Unit: 2427

Confirmation No.: 5627

**Electronically Filed On January 15, 2009**

**RESPONSE UNDER 37 C.F.R. § 1.116**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This paper responds to the Office Action mailed November 25, 2008, in the above-identified application. The Applicants respectfully request reconsideration of the claim rejections in view of the following remarks.